

# edibleINDY

Celebrating the Local Food Culture of Central Indiana, Season by Season

## Advertising Rates

Salesperson: \_\_\_\_\_ Date: \_\_\_\_\_

Covers	1 Issue	5 Issues
Back Cover	\$3,000	\$2,700
Inside Front of Back Cover	\$2,800	\$2,400
Interior Pages	1 Issue	5 Issues
Full Page *Add .125 bleed	\$2,700	\$2,500
Half Page *Vertical or Horizontal	\$1,600	\$1,350
One Third Page	\$1,200	\$1,025
Quarter Page	\$900	\$800
One Eighth Page	\$500	\$400
Marketplace	Custom pricing dependent on size	
Digital	1 x	12 x
Leader Board Ad (Monthly)	\$400	\$325
Web Badge (Monthly)	\$300	\$225
Dedicated E-Newsletter	\$495	N/A
Social Media (Twitter, FB, Instagram)	\$50	N/A
Partnership promotional opportunities, Victory Garden's Present Edible Feast on PBS, social media, video and digital advertising pricing available. Contact us for details.		

## Advertising Deadlines

Issue	Spring	Summer	Fall	Winter	Special Issue
Due Date	February 1	April 1	August 1	October 1	December 1
Release Date	March 15	May 15	September 15	November 15	January 30

Please submit your ad in 300 dpi, CMYK color and with all fonts embedded. The file format can be tiff, jpg, eps, or pdf, but pdf is preferred. If you have any questions on these specs, please do not hesitate to call or e-mail us prior to the ad deadline. We will be happy to answer any question you may have. Questions? Contact [info@edibleindy.com](mailto:info@edibleindy.com) or 317.489.9194

CREATIVE AND PRODUCTION SERVICES AVAILABLE. ASK FOR RATES.

SPECIAL REQUESTS: Available upon request.

Name: \_\_\_\_\_ Ad Size: \_\_\_\_\_ Ad Rate: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Issue: \_\_\_\_\_ Number of times ad will run: \_\_\_\_\_

Special Notes: \_\_\_\_\_

Total Agreement: \_\_\_\_\_ Paid: \_\_\_\_\_

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